**Re|Newing Ministry Opportunities Virtually**

This class is designed to share proven practices churches can utilize to involve their online audience in the mission, vision, and activities of the church.

**I.** **Prerequisites for Involving Your Online Audiences**

Listed below are basic requirements for churches to engage their virtual viewers.

1. - Determining who is needed to engage with your

virtual audience.

1. - Determining who is your virtual audience.
2. - Determining what will take place during virtual

activity.

1. - Determining what systems will be used to host

virtual audience.

1. - Determining what ministry opportunities can be

offered for the virtual audience.

**II. Priorities for Involving Your Online Audience**

Listed below are elements churches should emphasize when engaging their virtual viewers.

1. in the chat is an element churches should emphasize when engaging their online audience.

**Colossians 4:6**

*“Let your conversation be always full of grace, seasoned with salt, so that you may know how to answer everyone.”* (NIV)

1. after service is an element churches should emphasize when engaging their online audience.

**Luke 10:35**

*“The next day, the Samaritan brought out two coins, gave them to the innkeeper, and said, ‘Take care of this man. If you spend more money on him, I will pay it back to you when I come again.”* (NCV)

1. the virtual viewers is an element churches should emphasize when engaging their online audience.

**I Corinthians 16:20**

*“All the Lord's followers send their greetings. Give each other a warm greeting.”* (CEV)

1. an invitation for Christ, church and change is an element churches should emphasize when engaging their online audience.

**Acts 2:38, 39, 41**

*“Peter replied, “Each of you must repent of your sins and turn to God, and be baptized in the name of Jesus Christ for the forgiveness of your sins. Then you will receive the gift of the Holy Spirit. 39) This promise is to you, to your children, and to those far away—all who have been called by the Lord our God.” 41) Those who believed what Peter said were baptized and added to the church that day—about 3,000 in all.”* (NLT)

1. the preaching/teaching points with the virtual viewersis an element churches should emphasize when engaging their online audience.

**Nehemiah 8:8**

*“They read from the Book of the Law of God and clearly explained the meaning of what was being read, helping the people understand each passage.”* (NLT)

**III. Profit for Involving Your Online Audience**

Listed below are advantages of churches engaging their virtual viewers.

1. is an advantage of engaging your online audience.

**Acts 2:47**

*“Praising God and having favor with all the people. And the Lord added to their number day by day those who were being saved.”* (ESV)

1. is an advantage of engaging your online audience.

**Ecclesiastes 7:12**

*“Wisdom will protect you just like money; knowledge with good sense will lead you to life.”* (CEV)

1. is an advantage of engaging your online audience.

**Matthew 5:15, 16**

*“Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house.* *16) In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven.”* (NIV)

1. is an advantage of engaging your online audience.

**Rom 12:6, 7**

*“In his grace, God has given us different gifts for doing certain things well. So if God has given you the ability to prophesy, speak out with as much faith as God has given you. 7) If your gift is serving others, serve them well. If you are a teacher, teach well.”* (NLT)

1. is an advantage of engaging your online audience.

**Luke 19:3, 4**

*“He wanted to see who Jesus was, but because he was short he could not see over the crowd. 4) So he ran ahead and climbed a sycamore-fig tree to see him, since Jesus was coming that way.”* (NIV)

**NOTES:**

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